



CONFERENCE REGISTRATION FORM

1995 MACROMEDIA INTERNATIONAL USER CONFERENCE & EXHIBITION

OCTOBER 30 – NOVEMBER 1, 1995
MOSCONE CENTER
SAN FRANCISCO • CALIFORNIA

I am not ready to register now, but please send me more information on the Conference.

Mr. Mrs. Ms. Dr.

First Name MI Last Name

Title

Company

Street Address

City State/Province

ZIP/Postal Code Country

Telephone FAX

Three Easy Ways to Register!

Complete this form and register by

1 MAIL:

Mail this registration form to:
1995 Macromedia International User Conference & Exposition
c/o Reed Exhibition Companies
383 Main Avenue
Norwalk, CT 06851
Attn: Peter Karadimas

2 FAX: (203) 840-9660

3 PHONE: (800) 287-7141 or (203) 840-5660

Conference Registration Includes:

- Admission to all general sessions, breakout sessions, and the exhibit hall.
- Breakfast, lunch, dinner and coffee breaks.
- Program & Directory, plus other materials.

For more information call 800-287-7141 or (203) 840-5660

THIS FORM MAY BE PHOTOCOPIED FOR ADDITIONAL REGISTRATIONS

Register by June 30, 1995, save \$150 and receive your admission credentials by mail. After June 30 and before August 31, save \$100 and receive your credentials by mail. After September 29, do not mail. Bring this form with you to the Conference to register on-site.

1. Your Industry/Business: (check only one)

Computers:

- A Hardware Manufacturer
- B Title Developer/Publisher
- C Software Developer
- D Software Supplier
- E Peripherals/Audio/Video Manufacturer
- F Dealer/Distributor
- G Consultant/VAR
- H Service Bureau
- J Other: _____
(please specify)

Communications/Media:

- K Advertising
- M Graphic Arts
- N Public Relations
- O Broadcast
- P Film
- Q Cable
- R Network Television
- S Publishing
- T Other: _____
(please specify)

General Business:

- U Finance/Insurance
- V Aerospace
- W Agriculture
- X Architecture
- Y Education
- Z Entertainment
- AA Federal Government/DOD
- BB Health/Medical
- CC Library/Museum
- DD Legal/Law
- EE Engineering
- FF Manufacturing
- GG State/Municipal Government
- HH Telecommunications
- JJ Transportation
- KK Utilities
- MM Other: _____
(please specify)

2. Your Job Function: (check all that apply)

- A Engineering (technical)
- B MIS/DP Management
- C Operations/Production
- D Administration/Management
- E Accounting/Finance
- F Advertising/Promotion/Public Relations/Marketing
- G Sales
- H Creative/Design
- J Authoring
- K Industrial Design
- M Corporate Training
- N Education
- O Science/R&D
- P Professional Services
- Q Consulting
- R Other: _____
(please specify)

3. During the next 12 months, you will specify, recommend, approve or purchase multimedia related products and services worth:

- A \$50,001 or more
- B \$30,001 to \$50,000
- C \$15,001 to \$30,000
- D \$5,000 to \$15,000
- E less than \$5,000

4. Payment: (Registrations will not be processed without payment.)

- Full Conference: \$845..... \$ _____
for registrations received by 6/30/95
- Full Conference: \$895..... \$ _____
for registrations received after 6/30/95 and before 8/31/95
- Full Conference: \$995..... \$ _____
for registrations received after 8/31/95

Total: \$ _____

(Conference must be paid in U.S. currency)

- Check (payable to: Reed Exhibition Companies – Macromedia)
- Money Order American Express VISA Mastercard

Card Number _____ Exp. Date _____

Name as it appears on card _____

Signature _____ Phone _____

(I agree to pay the total above according to my card issuer agreement)

Cancellation policy: We regret that cancellations or no-shows are subject to the full registration fee. Registrations will not be accepted without payment.